

INVITATION

ESAE MASTERCLASSES 2008

DEVELOPING LEADERSHIP

YOU'RE INVITED TO JOIN AN INTENSIVE SERIES OF INTERACTIVE SESSIONS WITH SPECIALISTS FROM SOME OF THE TOP BUSINESS SCHOOLS IN EUROPE

AS PART OF ESAE'S ONGOING COMMITMENT TO ASSOCIATION EXECUTIVE EDUCATION, TWO EXCLUSIVE MASTERCLASSES ON ASSOCIATION LEADERSHIP ARE OFFERED THIS SPRING. THE HALF-DAY SESSIONS ARE HELD IN CENTRAL BRUSSELS WITH AMPLE TIME FOR NETWORKING OVER LUNCH.

HEC SCHOOL OF MANAGEMENT

17 June, Brussels



The HEC School of Management is one of the most prestigious business schools in Europe and needs no introduction.

The school offers an internationally renowned business education package. You will be meeting with senior practitioners leading the discussion on ongoing professional development in conjunction with ESAE - a comprehensive approach incorporating a range of business skills, with an ongoing emphasis on the political and social implications of all business activity. Students are also encouraged to balance the factual and practical aspects of their work with a vast range of human and personal implications.

The school actively encourages exchanges and partnerships in a number of different countries to allow a cross-cultural approach to management.

Understanding HEC's unique and proven philosophy can have profound implications on the current and future leadership of your organization. We look forward to welcoming you on 17 June!

To book please visit the ESAE website:
www.esae.org

UNIVERSITEIT MAASTRICHT BUSINESS SCHOOL

16 October, Brussels



Universiteit Maastricht Business School is part of the Faculty of Economics and Business Administration at Maastricht University

(Universiteit Maastricht.)

The school offers solid academic training in an multi-cultural environment and benefits from a widespread international network of teachers and partners.

The 'problem-oriented approach' is experience-based, inviting students to look at issues through different lenses to come up with creative, practical solutions.

The school is working closely with ESAE to develop a programme of ongoing education and certification for European associations, providing a recognised resource to support the next generation of association managers.

On 16 October, Universiteit Maastricht Business School will chair an interactive discussion on a practical, hands-on and experience-based approach to ongoing professional certification that will develop the flexible leadership skills that benefit your association.

The session will offer real value to association managers throughout Europe. We look forward to introducing you to this unique approach.

To book please visit the ESAE website:
www.esae.org