

ESAE ANNUAL CONGRESS

17/18 MARCH, 2009

SHERATON BRUSSELS, PLACE ROGIER

IN CONJUNCTION WITH  | TOUR ET TAXIS, BRUSSELS



Get the most out of the ESAE annual congress: a knowledge-rich, networking association event in association with EMIF



STRATEGIES FOR CHALLENGING TIMES BUILDING YOUR THRIVING ASSOCIATION

ESAE's annual congress will help you to get the most out of your association: your Board, your members, your supporters and sponsors - a particular challenge in today's business climate. We will be talking about

1. Managing event risk:
What is the risk and how can you protect your association?
2. Alternative revenue sources:
Creative solutions
3. The professional association executive:
What keeps us professional?
4. CSR: How best to implement the pro-active CSR policies that bring in revenue?
5. A regulatory briefing from a member of the European Commission.

a new-format **hosted buyer programme** for managers responsible for international association meetings and travel - an added incentive helping you to get the most out of this packed event

THIS INFORMATION-RICH COMBINED EVENT OFFERS YOU

- + a full Association Day programme
- + top speakers and presentations
- + access to EMIF - a premier meetings and incentives exhibition in the heart of Belgium
- + Gala dinner
- + VIP drinks
- + and plenty of opportunities to visit suppliers and to network with senior colleagues

FOR MORE INFORMATION AND TO BOOK:

Visit the ESAE annual congress microsite:
www.esae.org/congress09

Sign up to the congress mailing list:
info@esae.org