

Pablo Serrano

- Holds a degree in Enterprises and Economic Science, ICADE E-2, specialising in management, University Pontificia Comillas of Madrid, 1990
- Doctoral thesis in International and Development Economy - Universidad Complutense de Madrid
- 14 years' experience in association management
- Member of ESAE and ASAE
- Associate Lecturer of the University Carlos III of Madrid: Department of Enterprises. Course: Strategic Analysis
- Lecturer at IEDE – Institute of Executive Development: Course: Financial Management
- General Secretary at **ASPACK**, the Spanish Carton Makers Association from 1996; employed there from 1993
- Also appointed General Secretary of **AEDES** the Spanish Screen and Digital Printing Association in 1998
- Since 2005 involved in **Korazzaejecutivos.com** to improve the management of the Spanish associations and to professionalise the role of association executives.

Website: <http://www.korazzaejecutivos.com/>