



Press release

## European institutions are focus of ESAE annual congress

Perspectives on the changing face of European institutions will be at the heart of the debate during ESAE's major information and networking event of the year: the ESAE annual congress, to be held this year on 21 and 22 October at the prestigious Hotel Amigo in central Brussels.

***New formats, new institutions, new connections: Opportunities for associations in the new Europe*** is the focus of the congress, to be opened by **John Graham** (CEO, ASAE and The Center) who will look at developing a new kind of partnerships to meet the demands of the current climate, to be illustrated by American models, case studies and success stories, with **Filippo Addarii** from ACEVO (Association of Chief executives of Voluntary Organisations) offering European perspective on leadership models.

Afternoon workshops will examine ways to interpret the range of available statistics relating to European performance, revenue, destinations and memberships - and using this understanding to inspire new thinking and planning. Changes in European policy-making institutions will be the focus of a second panel session in the afternoon, to be led by Director General at EFMA (the European Fertilizer Manufacturers Association) **Esa Härmälä** along with **Mark Carrigan** (Brakeley Fundraising & Management Consultants).

Delegates at the gala dinner on the night of 21 October will join thirty representatives from CEDAP - the French association of association chief executives: a unique chance to meet representatives from within France and to hear about unique French models of mentoring and partnerships.

The event offers an accessible, enjoyable and knowledge-filled platform for learning and networking: a must-visit for associate members and suppliers in Europe.

Full details can be found on the ESAE congress website: [www.esae.org/congress09](http://www.esae.org/congress09)

### **ESAE Annual Congress**

21 - 22 October, 2009

Hotel Amigo, Rue De l'Amigo| Brussels, 1000 | Belgium

**Notes to Editors:**

ESAE - the European Society of Association Executives - is the premier, European association supporting and representing association managers in Europe. ESAE provides an international framework for round-tables and presentations throughout the year, highlighted by keynote speakers from senior levels in industry, government and association management.

ESAE members enjoy a range of opportunities to learn and exchange ideas and insights with other association executives across the continent and beyond. Throughout the year, members can access a wealth of events, seminars, networking initiatives and educational activities supporting their ongoing requirements for continuing education, professional recognition and information exchange.

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